



Professional
Advice
Consultancy
Training

“Keeping children safe on social media”

Nigel Hatten (QPM)

Learning Outcomes. By the end of the session you can;

- Describe some of the potential risks
- Know how to reduce the risk of harm
- Identify useful resources and guidance



Is there a minimum age before
children can use Social Media ?



PARENTS

29/11/2017 10:23 GMT

Parents Unaware Of Minimum Age Rules On Social Media, So Here They Are For Facebook, Instagram And Snapchat

If you don't know the age limits, you're not alone.



By Amy Packham

OFCOM “Children and Parents media use and attitudes report “2017

- 60% of parents who child uses FB unaware of age restrictions
- 80% Instagram
- 85% Snapchat
- 43% would allow child to use S. Media before reaching the minimum age
- 95% mediate their child's use of internet.

13 year olds and upwards:



AskFm 



BBM 



Bebo 



Facebook 



Flickr 



Foursquare 



Google+ 



Habbo 



Instagram 



Kik 



LinkedIn 



Musically 



Reddit 



Snapchat 



Tumblr 



Twitter 



Vimeo 



YouNow 



“My recent experience with a large group of year 5 and 6,s in Cheltenham was nearly all were on Facebook, most used Snapchat and Instagram and some actually had You tube accounts.

Dave Wasley Safeguarding Consultant

What % of children 9-16 use smartphones

- 20
- 50
- 80

(Net Children “ Go Mobile 2014)

- 50 % but it is more today !!!!! Most research concludes 85% of children aged 10 plus access internet in the privacy of their bedrooms.

What is “livestreaming” ?

Livestreaming

- “Broadcasting of real time , uncensored , live video to captive audience “
- You Tube
- Instagram
- Musical.ly
- Lively
- Twitch
- Live.me
- Periscope

What % of children ,8-17,
reported “ livestreaming “

- 20
- 33
- 66

(Power of an Image 2017)

- 33 % , we know the ages of victims is getting lower and lower

According to most research what is the % of children who report they would talk to a parent or teacher if they were upset about something “on line “

- 10
- 20
- 40
- 60

“We have a problem Houston “ !!

- 20 %

WE NEED TO PART OF OUR CHILDS
ON LINE LIFE

What are the threats today ?

What are kids up to online?



naomimclaughlan.com

- Cyber bullying
- Private Information
- Phishing
- Scams
- Malware
- Reputation
- Radicalisation
- Sextortion
- Grooming
- Live streaming
-

Mental Health

- Health (Time spent on line)
- Emotional well being (Pressure to be popular, bullying)
- Self Harm (Promotion of self harm)
- Self esteem (Body image)

E safety risks/ threats ; the three “Cs”

- Inappropriate contact
- Inappropriate conduct
- Inappropriate content

FANTASY AND REALITY ?



Adolescence and Risk taking behaviours !!!!!



A scary world for parents and professionals



“ There is a big difference between what concerned parents understand and what their technologically savvy children know. The rapid pace at which new media are evolving has left adults and children stranded either side of a generational digital divide.... The trouble is that although as adults we instinctively know how to protect our children offline, we often assume that their greater technological expertise will ensure they can look after themselves online. But knowledge is not the same as **wisdom**.”

(“ Digital Dangers “ Barnardo's 2015)



Power of Image

A report into the influence of
images and videos in young
people's digital lives

Power of Image: a report into the influence of images and videos in young people's digital lives



8-17 year olds were asked what they had done in the last hour:



1 in 6 had
shared a
photo

1 in 8 had
shared a
selfie

1 in 25 had
livestreamed



1 in 3
had used
Facebook



1 in 3
had used
YouTube



1 in 4
had used
Snapchat



1 in 5
had used
Instagram



GROOMING



On Line Grooming

- Children live on line
- Contacting is easy
- Very skilled abusers
- Victims becoming younger

Crime

Cambridge graduate admits 137 online sexual abuse crimes

Geophysicist Matthew Falder pleads guilty to offences against more than 50 victims, including encouraging rape of a toddler

Josh Halliday *North of England correspondent*

Mon 16 Oct 2017 18.07 BST



This article is over 5 months old

277



▲ Matthew Falder used the monikers 'evilmind' and '666devil' on the darknet to share images of sexual abuse. Photograph: NCA/EPA

A “truly evil” Cambridge University graduate has pleaded guilty to 137 online

Advertisement

A week in the life of the world

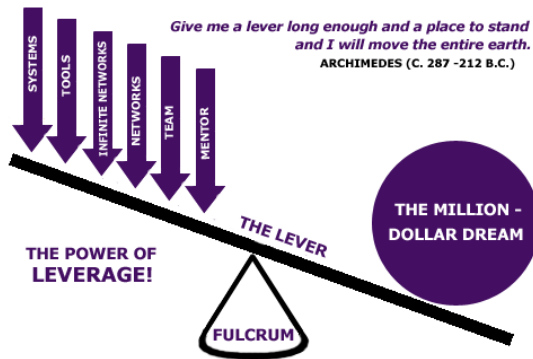


The
Guardian
Weekly



The privacy of the child's room ?





“Sexting and Sextortion”

- The Law
- The loss of control
- Reputations
- **IT WILL PROBABLY BE HAPPENING AT YOUR SCHOOL**



SEXTING BEFORE CELL PHONES

DEAR JACKIE,
HOW ARE YOU? I AM FINE.
WHAT ARE YOU WEARING?
I AM HORNY.

FONDEST REGARDS,
DICKY

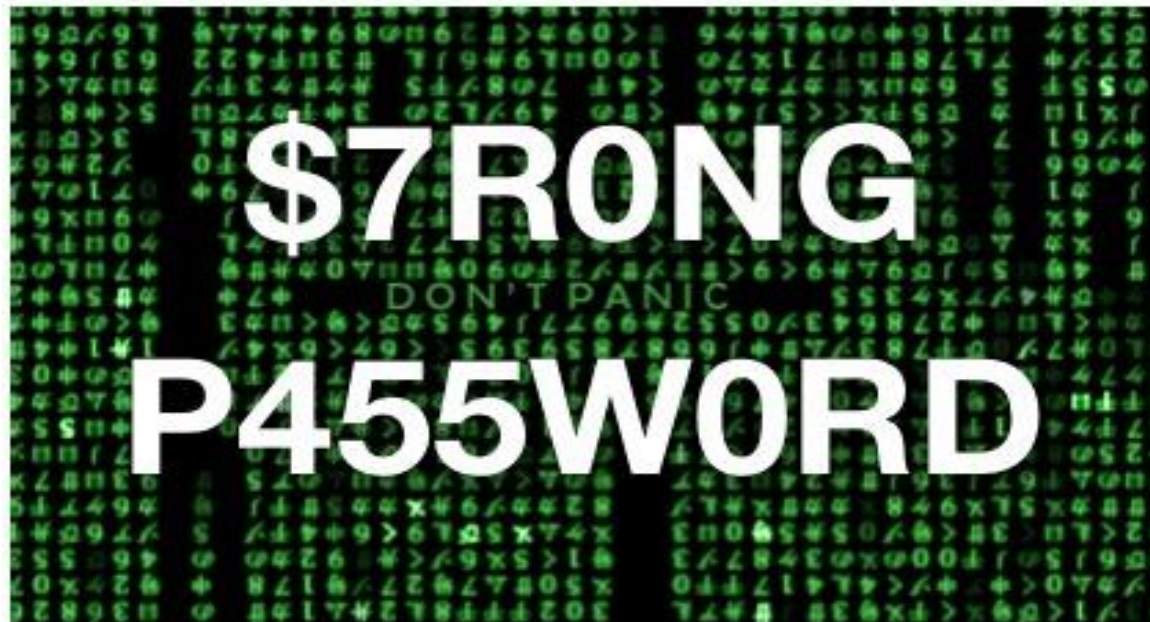
PS: SUPER HORNY.



-brian.

BE CREATIVE

AVOID PERSONAL INFORMATION



12-15 CHARACTERS, LOWER AND HIGHER CASE , SYMBOLS

MAKE IT MEMORABLE TO YOU

USEFUL

RESOURCES

www.thinkuknow.co.uk

Homepage Workspace Webmail : M Bookmark Manager ceop internet safety you t

www.bing.com/videos/search?q=ceop+internet+safety+you+tube&qvvt=ceops+internet+safety+you+tube&FORM=VDRE

ceop internet safety ...

Internet Safety Lessons Internet Safety Video for School Adult YouTube Website Internet Safety for Teens Internet Safety for Elementary Students YouTube Internet Safety for Preschoolers Good Internet Safety

Girls - Think U Know CEOP (English)
► 03:15 · 17/08/2007 · By DontYouForgetAboutMe
YouTube · 276,000+ views

Jigsaw: for 8 - 10 year olds
► 08:34 · 19/11/2009 · By CEOP
YouTube · 1,219,000+ views

Exploited
► 18:07 · HD · 31/10/2013 · By CEOP
YouTube · 276,000+ views

Exposed
► 10:35 · 04/02/2011 · By CEOP
YouTube · 586,000+ views

CEOP KS1 Film : 'Lee & Kim' Cartoon Suitable 5 yrs -- 7 yrs
► 08:36 · 04/08/2011 · By Jacqui Thompson
YouTube · 328,000+ views

Clare thought she knew - CEOP Centre film
► 03:10 · 21/10/2007 · By CEOP
YouTube · 398,000+ views

NCA CEOP Command - Who Are You Really Talking To Online?
► 01:05 · HD · 17/06/2015 · By CEOP
YouTube · 2,000+ views

Promotional film for new online safety resources
► 03:00 · 10/01/2011 · By CEOP
YouTube · 2,000+ views

Feedback


Search the web and Windows


19:05 24/04/2016

CEOPS SELF REPORT

https://www.ceop.police.uk/ceop-reporting/

NATIONAL CRIME AGENCY [GB] | https://www.ceop.police.uk/ceop-reporting/

 **Child Exploitation and Online Protection Command**

If you need to hide this site quickly, just click here 

CEOP is a law enforcement agency and is here to keep children and young people safe from sexual exploitation and abuse. Please complete the below to start your report to one of CEOP's Child Protection Advisors.

I am

☐ Under 18 years old

☐ A parent/guardian


☐ A professional working with children or young people

I am worried about something that has happened to

☐ myself

☐ someone else

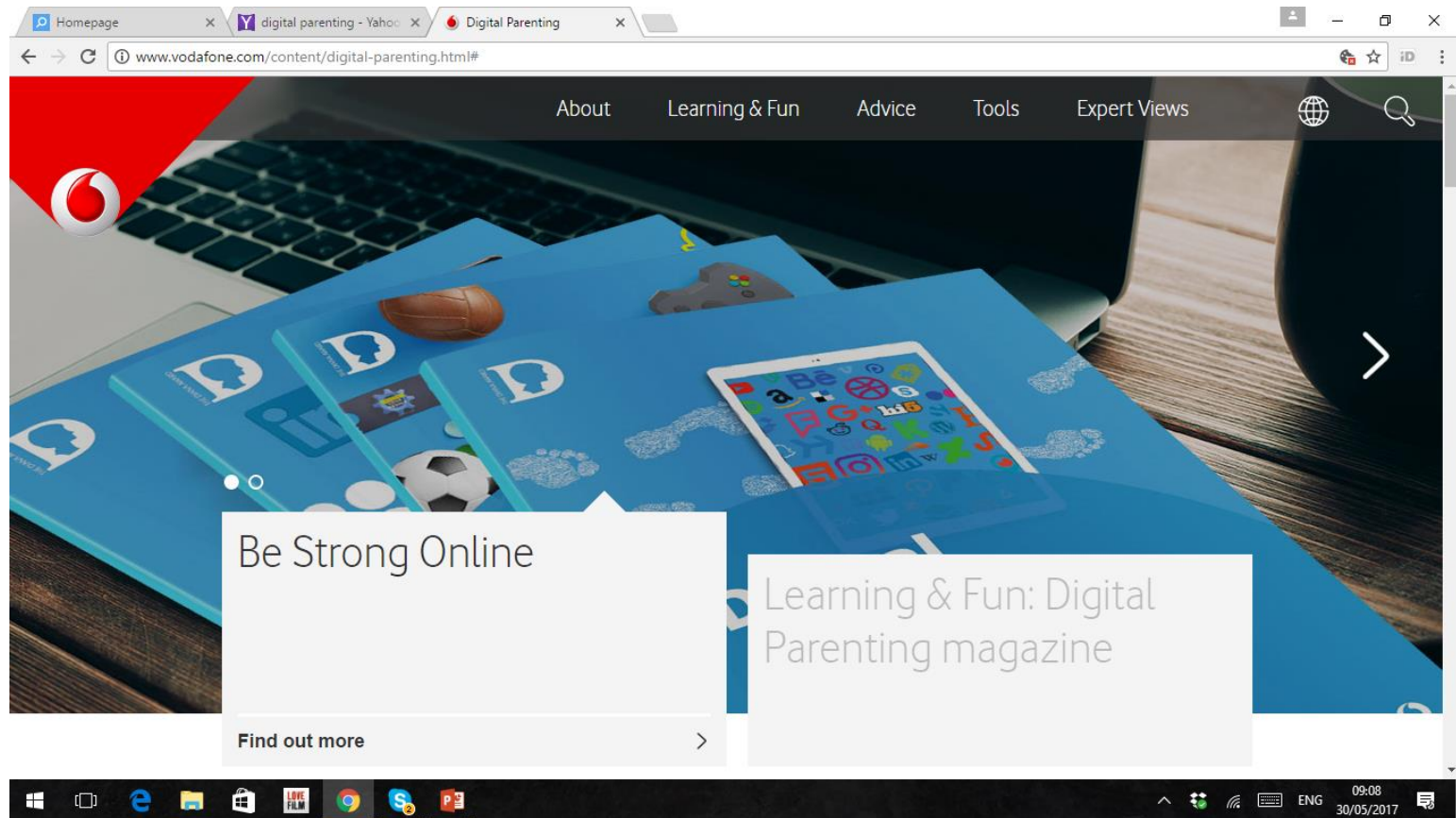
Continue



Type here to search

15:22 26/04/2018

VODAFONE DIGITAL PARENTING




REPORT ANONYMOUSLY AND CONFIDENTIALLY


Homepage | Internet Wat x

Secure | <https://www.iwf.org.uk>

IWF uses cookies to ensure we give you the best experience on our website. [Find out more about cookies](#) HIDE X

Select Language | Fundraising Resources Contact Login


 **IWF**
Internet
Watch
Foundation

Report criminal content HERE 

What we do Our services Become a Member News & Media 🔍

You can anonymously and confidentially report:

- Child sexual abuse content
- Non-photographic child sexual abuse images

Report criminal content HERE 

www.internet.matters.org

The screenshot shows a web browser window with three tabs: 'Homepage', 'internet matters org - Ye', and 'Information, Advice and'. The address bar shows 'Secure | https://www.internetmatters.org'. The website header includes the 'internet matters.org' logo, navigation links for 'About us' and 'Contact us', social media icons for Facebook, Twitter, and YouTube, a search bar, and a menu with links to 'ISSUES', 'ADVICE', 'CONTROLS', 'HUB', 'SCHOOLS', 'CYBERBULLYING', and 'REPORT ISSUE'. Below the header is a green banner with the text 'Helping parents keep their children safe online'. The main content area features a large image of a smiling girl using a tablet, with the text 'Set up your child's tech devices safely' and a 'SEE CHECKLIST >' button. To the right of the main image is a vertical social media sidebar with icons for Facebook, Twitter, LinkedIn, and a heart icon. Below the main image are three sections: 'Latest Articles', 'Latest Expert Q&A', and 'Featured Resource', each with a placeholder image. The Windows taskbar at the bottom shows various application icons and the system clock displaying '09:09 30/05/2017'.

Homepage X internet matters org - Ye X Information, Advice and X

Secure | https://www.internetmatters.org

internet matters.org

About us Contact us

Follow us: f t y Search

ISSUES ADVICE CONTROLS HUB SCHOOLS CYBERBULLYING REPORT ISSUE

Helping parents keep their children safe online

Set up your child's tech devices safely

SEE CHECKLIST >

Latest Articles Latest Expert Q&A Featured Resource

09:09 30/05/2017

www.ineqe.com

The screenshot shows a web browser window with multiple tabs. The active tab is 'ineqe.com'. The address bar shows 'Secure | https://ineqe.com'. The website has a dark blue header with the 'ineQE GROUP' logo on the left and navigation links 'Blog', 'About', and 'Contact' on the right. Below the header is a large blue banner with the text 'Helping to make people safer.' in white. The main content area features three circular icons: a hand for 'Safeguarding', an apple for 'Schools', and a group of people for 'Training'. Each icon is followed by a title and a brief description of the service. At the bottom, there are three more circular icons: a book, a smartphone, and the 'h2h' logo. The Windows taskbar is visible at the bottom, showing the time as 07:10 on 24/04/2017.


Homepage X New Tab X Facebook X Workspace Webmail :: X Y www.ineqe - Yahoo Se X ineqe ineqe.com X


Secure | https://ineqe.com


ineQE
GROUP




Blog About **Contact**

Helping to make people safer.


Safeguarding
Safeguarding in the context of children's access to technology and their use of social media.


Schools
Services helping make schools, their staff, children and families safer, including inset days.


Training
Conferences, masterclasses and bespoke packages to meet individual or organisational needs.

https://ineqe.com/contact/


07:10
24/04/2017

Ineqe; produce useful free video briefings on internet issues

Homepage Workspace Webmail : Se Professionals Service

Secure | <https://ineqe.com/professionals-service/#video-briefings>

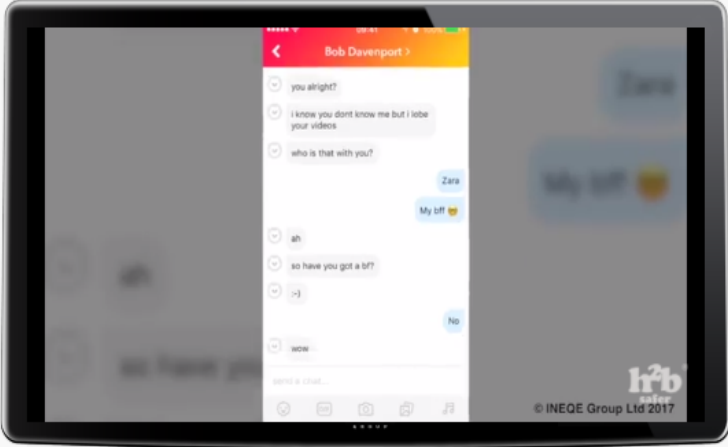
Video Briefings



Video Briefing: Child Safety on Youtube

If you CARE SHARE

3:14 / 3:14



Bob Davenport

you alright?

i know you dont know me but i love your videos

who is that with you?

Zara

Mybff

ah

so have you got a bff?

->

wow

© INEQE Group Ltd 2017

Staying Safer on Musical.ly, 11th July 2017

Watch this video and in just 90 seconds you will learn how to block, report & configure privacy settings on the Musical.ly app.

A Guide to Musical.ly, 22nd June 2017

Learn about Musical.ly, how it leaves young people vulnerable to being groomed and how you can better protect children who use this app.

Happy to Help!

Show all

Child Protectionhtml

15:29 22/08/2017

Google safety tip parents uk 20 x

① <https://www.google.com/search?biw=1034&bih=615&tbm=isch&sa=1&ei=IUngWteiBoe6kwWGipfYAg&q=e+safety+tip+parents+uk+2018&oq=e+safety+tip+parents+uk+2018&gs...>

[illegible][illegible]

Picture Perfect

- 12** Average number of selfies among people from 18-24s posting one online
- 4.8** Average number of likes young people say they need to get on a photo before they feel happy
- 1/2** 1/2 of 18-24s were asked how often they took when they share photos online
- 1/2** Nearly half of 18-24s have asked a friend to take themselves last October - the last year

Virgin you tube install filters

Google Chrome browser window showing a YouTube video titled "Using Web Safe with Virgin Media". The video player shows a screenshot of the Virgin Media website with two main sections: "Web Safe" and "F-Secure SAFE".

Web Safe

- Child Safe parental controls that you can customise to help block access to websites that are unsuitable for children, are fraudulent or that may contain viruses
- Helps to protect any device that's connected to your Virgin Media home broadband network
- Included at no extra cost for Virgin Media broadband customers

Add Web Safe

F-Secure SAFE

- Offers complete security confidence when installed on your devices keeping you safe when shopping, banking and browsing online with anti-virus protection, malware and spyware detection features
- Powered by award-winning security experts F-Secure
- Included at no extra cost for 12 months

Get F-Secure SAFE

banking, gaming and shopping. Discover how your Internet Security Toolkit can help keep you safer online.

Parental controls

Web Safe	F-Secure SAFE
Block sites unsuitable for children on your home network	Anywhere controls for your devices, mobile anti-bullying call and text blocker

Secure online banking

Peace of mind when shopping

Virus protection

Personal details

And more...

Please choose a security product to get started. **Activate your security**

Using Web Safe with Virgin Media

33,990 views

Like Dislike Share

Up next

How to Bypass Virgin Media websafe on Andriod Under 1
The Master Of Random
28K views
1:49

Getting the most from F-Secure SAFE Internet Security on your
Virgin Media Help
3.6K views
4:22

Virgin Superhub Optimum Settings
ANTZ101
218K views
3:09

Everything You WANT & NEED To Know
Virgin Media Hub 3 NEW Faults | Everything you WANT and NEED
Sim UK
64K views
11:32

Top tips for improving your broadband speed
Virgin Media Help
49K views
4:32

Using Powerline to connect a

Windows taskbar at the bottom shows the Start button, search bar, and various application icons (Edge, File Explorer, Store, Mail, Photos, Chrome, PowerPoint). The system tray shows the time as 10:37 on 25/04/2018.

Conversations

Use of technical tools



Impose rules

Direct supervision

Learning Outcomes: So can you

- Describe some of the potential risks
- Know how to reduce the risk of harm
- Identify useful resources and guidance



**Thank You
For Your
Attention
Any
Questions?**



Please contact for any safeguarding needs ;

- All safeguarding training
- Annual safeguarding update
- E safety for staff or parents
- Policy development / review
- Consultancy / Advice
- Investigation

David Wasley 07510 144213
davidwasley@dw pact.com
www.dwpact.com