

Subject	Year	Term
Health and social care	11	1-3
Topic		
RO35 (Health promotion campaigns)		
Content (Intent)		
Prior Learning (Topic)		
<p>This unit is assessed by a Set Assignment. In this unit students will research health promotion campaigns and learn about their benefits to society. You will also plan and deliver your own health promotion campaign.</p> <p>Topics include:</p> <ul style="list-style-type: none">• Topic Area 1 Current public health issues and the impact on society• Topic Area 2 Factors influencing health• Topic Area 3 Plan and create a health promotion campaign• Topic Area 4 Deliver and evaluate a health promotion campaign		
Future Learning (Topic)		
<p>Some of the knowledge, understanding and skills required when completing this unit will draw on the learning developed in unit R032. The following information details where these synoptic links can be found:</p> <p>R035 - Topic Area Topic Area 3 Plan and create a health promotion campaign – R032 Topic area 3 Effective communication in health and social care settings.</p> <p>R035 Topic Area 4 Deliver and evaluate a health promotion campaign – R032 Topic Area 3 Effective communication in health and social care settings.</p>		
How will knowledge and skills be taught? (Implementation)	How will your understanding be assessed & recorded (Impact)	
<p>This topic will involve a large array of pedagogy and include, but not limited to:</p> <ul style="list-style-type: none">• Teacher led lesson content• Group and independent quizzes/activities• Independent research• Creation and presentation of work• Seminar style discussions	<ul style="list-style-type: none">• Exam style essay marked against the exam criteria with written and verbal feedback.• Verbal presentation• Homework - Marked and feedback given.• Verbal responses.• Individual and class feedback	
How can parents help at home?		
<p>Parents can help at home by supporting their child to revise the content and ensure all work is completed to a high standard. They could also help by questioning their child about pertinent issues relevant to health and social care in the news and encouraging them to use subject specific vocabulary.</p>		
Helpful further reading/discussion		
Reading <ol style="list-style-type: none">1. My Revision Notes: Level 1/Level 2 Cambridge National in Health & Social Care: Second Edition2. Cambridge National in Health and Social Care Student Book with Digital Access (2	Vocabulary Lists <p>Some examples of relevant terminology follow:</p> <p>Communicative disease Cessation</p>	Careers Links <p>This unit would have links to a huge variety of careers linked to health and social care. For example:</p>

<p>Years): Level 1/Level 2 (Cambridge Nationals New edition)</p> <p>3. Level 1/Level 2 Cambridge National in Health & Social Care (J835): Second Edition. Mary Riley, Judith Adams, Maria Ferreiro Peteiro</p> <p>4. https://www.healthcareers.nhs.uk/working-health/working-nhs/nhs-constitution</p> <p>5. https://www.cygnethealth.co.uk/about/our-values/</p> <p>6. https://www.scie.org.uk/socialcaretv/video-player.asp?v=better-life-in-residential-care</p> <p>7. https://www.gmc-uk.org/ethical-guidance/ethical-hub/older-adults</p> <p>8. https://ceracare.co.uk/article/a-day-in-the-life-of-a-care-assistant</p>	<p>Socio-economic</p> <p>Hygiene</p> <p>PIES factors</p> <p>Media</p> <p>Holistic</p> <p>Communication</p> <p>Evaluation</p>	<ul style="list-style-type: none"> • Nursing • Medicine • Teaching • Childcare • Midwifery • Paramedics
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