/Computing@Balcarras_

SUBJECT	YEAR	TERM
Creative Media	**7**	**2**

UNIT

Picture-Perfect Postcards

INTENT

PRIOR LEARNING (TOPIC) Some pupils may have pre-existing knowledge of graphic design from KS2, however, no prior knowledge is required.

This unit aims to introduce pupils to not only the software used throughout all key stages for graphic design work, but also to some of the core fundamentals of good design. Specifically, pupils have to create a postcard for a city of their choice. This not only requires them to have a good level of technical ability, but also an awareness of design concepts, such as the rule of thirds and alignment.

FUTURE LEARNING (TOPIC): Abstract Animals

IMPLEMENTATION	IMPACT

Throughout the unit pupils will learn how to:
• Use simple tools in CorelDraw to:
   • Manipulate images.
   • Create lines and shapes.
   • Align content.
• Apply design concepts such as:
   • Rules of thirds
   • Alignment
   • Hierarchy
	Assessment: Pupils will submit their finished postcard along with a supporting document explaining the design choices they made.
	
	This will be assessed on these three main areas:
	   • Quality of product
	   • Quality of supporting evidence
	   • Overall effort
	
	A combination of these three factors will be used to form a 9-1 style grading for the project.

HOW CAN PARENTS HELP AT HOME?

Although the software we use, CorelDraw, is not freely available, there are alternatives which are. A good example is Inkscape, which can be downloaded at home onto any Mac or PC. Pupils can then use online tutorials to further improve their graphic design skills.

HELPFUL READING/FURTHER DISCUSSION

READING/EXTRA-LEARNING	CAREERS	WIDER SKILLS
There are an enormous number of online courses and tutorials to help pupils develop their graphic design skills further. Visit the Next Steps section of the Computing department's Firefly page for more details.	The most obvious career from this unit is graphic design. However, the skills developed in this unit also lead into other creative careers, such as architecture and animation.	Digital Literacy Creative Thinking Resilience

VOCABULARY

Hierarchy, Rule of Thirds, Alignment, Line, Crop, Rotate, Scale