

Subject	Year	Term		
Business	Year 12	Spring 2		
Topic				

## 3.1.4 Decision Making to improve operational performance

## **Content (Intent)**

**Prior Learning** — This is a standalone unit that looks at decision making and management in terms of production and operational efficiency.

Students of this course study business in a variety of contexts and consider the importance of the context of business in relation to decision making. The topics covered are:

The value of setting operational objectives	Includes costs, quality, flexibility, speed of response, dependability, environment and added value	
	Internal & External influences on operational objectives and decisions	
Calculation of operations data	labour productivity, unit costs, average costs, capacity & capacity utilisation	
The use of data in operational decisions		
Making operational decisions to improve performance	The importance of capacity	
	The importance of efficiency and labour productivity	
	The benefits and difficulties of lean production (including Just-in-time)	
	Difficulties increasing efficiency and labour productivity	
	How to choose the optimal mix of resources (including labour v capital intensive)	
	How to utilise capacity efficiently	
	How to use technology to improve operational efficiency	
Improving Quality	The importance of quality	
	Methods of improving quality	
	The benefits and difficulties of improving quality	
	The consequences of quality	
Managing inventory and supply chains	Ways and value of improving speed of response, dependability and flexibility (including mass customisation)	
	Managing supply to match demand (outsourcing, temp workers and producing to order)  Influences on inventory held (lead times, re-order levels, buffer inventory & interpreting inventory control charts	
	Influences on the choice of suppliers	
	How to manage the supply chain effectively and efficiently	
	The value of outsourcing	

**Future Learning** — This unit sets the fundamental principles in place to consider the impact of strategic decision making on the functional areas of a business.

How will knowledge and skills be taught?	How will your understanding be assessed &
(Implementation)	recorded (Impact)
This topic will involve links to the four assessment objectives	- End of topic assessment
throughout and will include, but not be limited to:  - Teacher led lesson content  - Independent learning tasks  - Group discussion/debates and questioning  - Using business terminology  - Reference to business examples throughout	<ul> <li>Past Paper responses and essays. Marked and feedback given.</li> <li>Verbal responses. Individual and class feedback given.</li> <li>Key term tests</li> </ul>
How can parents help at home?	

- Discussing ideas and content at home & linking it to real businesses that they know
- Watch the news and/or read a good quality newspaper
- Watch any topical films or documentaries that link to Business e.g. Panorama, dispatches etc.

Support us with our department's high expectations of spelling, grammar, punctuation, and minimum standards.

## Helpful further reading/discussion

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Reading	Subject Key Terms	Careers Links		
<ul> <li>My revision notes: AQA A Level</li> </ul>	- Efficiency	- Engineering		
Business	- Added Value	<ul> <li>Operations Management</li> </ul>		
<ul> <li>Business Review magazines</li> </ul>	- Dependability	- Procurement		
(subscribe online)	- Procurement	<ul> <li>Supply Chain Management</li> </ul>		
- Tutur2U website	- Logistics			
- BBC Business news	<ul> <li>Inventory Control</li> </ul>			