

Subject	Year	Term
Business	Year 10	Autumn 1 & 2
Topic		
Section 1: Business Activity		
Content (Intent)		
<p>Prior Learning – Learners need to understand the nature of business activity and how it is concerned with meeting the needs of customers by providing a product or service, in most cases, for a profit.</p>		
<p>The topics covered are:</p>		
1.1 The Nature of Business Activity	The identification and response to business opportunities	
1.2 Providing Goods and Services	Distinguish between consumer and producer goods, durable and non-durable goods and personal and commercial services	
1.3 Business Enterprise	The role of the entrepreneur in business activity and assisting business start-up	
1.4 Business Planning	main sections tend to include business description, marketing, financial, production operations and human resources	
1.5 Aims and Objectives	The role of business objectives in helping a business achieve its aims	
1.6 Stakeholders	to understand that with so many different stakeholders there will be disagreements and conflict between them	
1.7 Business Ownership	Learners are expected to understand the concept of limited and unlimited liability and the different types of ownership.	
1.8 Business Growth	Including to increase profit, improve market share, reduce competition, diversification.	
1.9 Location	The factors influencing where a business locates	
<p>Future Learning – This unit sets the fundamental principles in place to study the department areas of business.</p>		
How will knowledge and skills be taught? (Implementation)	How will your understanding be assessed & recorded (Impact)	
<p>This topic will involve links to the four assessment objectives throughout and will include, but not be limited to:</p> <ul style="list-style-type: none"> - Teacher led lesson content - Independent learning tasks - Group discussion/debates and questioning - Using business terminology - Reference to business examples throughout 	<ul style="list-style-type: none"> - End of topic assessment - Past Paper responses and essays. Marked and feedback given. - Verbal responses. Individual and class feedback given. - Key term tests 	
How can parents help at home?		
<ul style="list-style-type: none"> • Discussing ideas and content at home & linking it to real businesses that they know • Watch the news and/or read a good quality newspaper • Watch any topical films or documentaries that link to Business <p>Support us with our department's high expectations of spelling, grammar, punctuation, and minimum standards.</p>		
Helpful further reading/discussion		
<p>Reading</p> <ul style="list-style-type: none"> - BBC Bitesize - Business Review magazines (subscribe online) - BBC Business news - Eduqas 	<p>Vocabulary Key Words</p> <ul style="list-style-type: none"> - Sole trader - Partnership - Economies of scale - Unlimited and limited liability 	<p>Careers Links</p> <ul style="list-style-type: none"> - Management - Business Consultants - Entrepreneur